

**EUGENE SOUTHTOWNE ROTARY CLUB  
2007-2008**

**The Plan:  
A Vision for the Club's Work in Rotary Year 2007-2008**

Bill Martin

**Preamble**

We all want Southtowne to continue to be a strong and healthy organization. Southtowne, like other Rotary clubs, faces challenges with an aging membership, so we must be aggressive in maintaining our membership and recruiting new committed members. Our Membership Development committee should continue its good work on orienting new members so they come into the club with full comprehension of the benefits and obligations of membership. Similarly, we all need to increase our interaction with new members so they will feel welcome.

**Theme**

In a recent Spinoff editorial I asked the rhetorical question of whether you are "in Rotary or was Rotary in you". My theme this year will be for all of us to review our involvement and commitment to Rotary and how our club supports Rotary International's objectives and our local projects. In order to remain a vibrant and growing club, I believe we need to increase the participation of our members in social and service activities. So, my board and I will seek to support the committees as we all try to increase our participation in our club's activities. If Rotary is in us this will be easy.

Our new by-laws and organizational chart will hopefully provide a framework for guiding the club and invigorating our club.

**ADMINISTRATIVE COMMITTEE**, Ed St. Clair, Director

This Standing Committee will continue to focus on internal components of the club.

**Classification**, Jim Antonini, Chair.

Jim Antonini, a one man show, will continue to work with membership to make sure our new members' classification fits with existing members.

**Attendance**, Cheri Brokaw, Chair.

Cheri Brokaw, our loyal and committed Secretary, will continue to take the lead in keeping track of attendance. Wendy Werner has agreed to assist Cheri and it is my hope that Wendy will enjoy this enough that Cheri can begin training her as a successor when Cheri feels the time is right. I ask each member to be diligent in providing timely information to Cheri on make-ups.

**House Committee**, Johnni Prince, Chair.

We should enjoy continued smooth running and efficient meetings by the House Committee. Each of us will be asked to perform "back table" duties and we appreciate your cheerful cooperation in that regard.

**Finance**, Barney McCabe, Chair.

President George created this committee last year, and it will continue. Scott Wilbur and Terry Burgess are the other members, and they will work together to make sure that the Club's finances

are in order and that we do an effective job of communicating the financial status of our Club to our members on a regular basis.

**Sergeant-At-Arms**, John Brown, Chair.

It is my expectation that this committee will continue to provide its essential role in enhancing the camaraderie at our Club, and it is my expectation that it will broaden its range of targets. After all, we do provide a target rich environment. The monetary resources developed by the Club are a key part of our Club's budget.

**PUBLIC RELATIONS**, David Mortimer, Director.

**Bulletin**, Christie McDonald, Chair.

Christie McDonald will manage the Spino ff. Doug Phillips will assist her. You can expect some changes in next year's Spino ff in that the regular editorials submitted by Board members will be replaced by district, regional, and international Rotary news. If members of the Club have something they want to include as an editorial, those editorials will replace the local Rotary news. It would be my hope that the bulletin would be accessed on our website more than hard copies, to save paper and mail expense, and I will look for feedback on that issue as the year progresses.

**Internet Communication**, Frank Sharpy, Chair.

This is a one-person committee, and Frank has done a yeoman's job in keeping the website updated. It is my hope and expectation that all of our members will begin using the website and e-mails to enhance the sharing of information and communication amongst the members.

**Public Relations**, Paul Riess, Chair.

This committee works to provide the public with information about Rotary, and it is my expectation that this committee will work with the other clubs in the greater Eugene-Springfield area to collaborate on advertisements that may lead to new members.

**Rotary Information**, Mary O'Leary, Chair.

It is my expectation that Mary and her committee will be aggressive in helping all of us understand what our Club is doing locally and around the world to support Rotary International's goals and objectives.

**Club Directory**

Lloyd Rawlings, Frank Sharpy and Andy Laird will work together to keep our directory updated. It is my request that each member make sure that information is current and that a photograph is included in your roster information. This committee will review the Club directory on a monthly basis to make sure that the information in the directory is current. The information in the Club directory will be on the Southtowne website.

**LOCAL COMMUNITY SERVICE**, Andy Laird, Director

**Community Development**, Ben Mondragon, Chair.

This committee is primarily dealing with the direct aid that our Club provides locally to service opportunities such as Food for Lane County, the Boy Scout food drive, the Sock -It-To-Me project, the Clean Team effort, and the dictionary project. In addition to those existing programs, it is my expectation that this committee will keep its eyes and ears open for opportunities such as the renovation of the Head Start school, the Clean Water project that Burt Toeppel's granddaughter

started, and other work party opportunities in this community where our members can get involved directly. That involvement puts Rotary's face out into the community and provides an opportunity for great fellowship amongst our members

Our fundraising efforts will likely be enhanced when Club members have a clear vision of how the money is being spent for these important projects.

**Human Development**, John Kurtz, Chair.

We will continue to focus on specific categories of beneficiaries and will continue to support Meals on Wheels. It will also be involved with our services to youth for our support of RYLA students and our sponsorship of boyscout troops. I continue to urge this committee to do as President George requested and reach out to find new opportunities.

**Environment**, John Brown, Chair.

In the past, this committee sponsored work parties where our Club joined others and cleaned up a section of the Willamette River and planted trees in city parks. It is my hope that John will reestablish in this committee that level of involvement and provide our members additional hands-on opportunities to get out in the community, show our face to the community, and as it improves the environment.

**Duck Race**, Andy Laird, Chair.

We all know what this is about: The important work of providing financial support to agencies that daily battle child abuse and child neglect. Thanks primarily to Burnell Ambrose, our Club has had a history of substantial support for this important work. However, if we take Burnell Ambrose's sales away from our Club, we have some work to do. This year the Duck Race committee will be providing some training seminars to assist us all in learning how to increase our production. I trust that our Club will provide Andy and his committee solid support.

**Project HOME**, Camille Ronzio, Chair.

Camille will work to bring this special Southtowne project, designed to benefit young mothers and their children, close to reality. On an interim basis, this committee will also look for opportunities for our Club to provide financial and hands-on work opportunities to support these beneficiaries of this committee.

**INTERNATIONAL COMMUNITY SERVICE**, Nancy Hughes, Director.

**International Youth Projects**, Gary Schwieger, Chair.

This committee supports our inbound Rotary exchange students and will enlist the Club's support to provide a meaningful experience to our inbound exchange student.

**World Community Service**, Gerry Reicher, Chair.

This committee will orchestrate Southtowne direct services to the international community, notably Project Amigo, the Guatemala Stove Project, the Uganda Stove Project, and our work in Calima, Mexico. The committee will make the best possible use of Rotary's matching grant opportunities. This committee will work with Mary O'Leary and the Rotary Information Committee to put on at least one program during the year where detailed explanations of these projects is presented to the Club along with an explanation how these projects are funded so that we all can gain an appreciation for how our Club is supporting this important international goal of Rotary International.

**Group Study Exchange**, Jean Stover, Chair.

Jean and her committee will continue to provide the Club information about opportunities to participate in group study exchange.

**MEMBERSHIP**, Kathi Hoffer, Director.

**Program**, Dave Meredith, Chair.

Dave and his committee provide our interesting lunch time programs and all of us should think about programs that would be of interest to the Club and particularly ones that would be relevant to our Club's role in supporting Rotary International.

**Fellowship**, George Rode, Chair.

This committee will promote acquaintance and friendship amongst members. In addition to the continuing great work that George and his committee is doing in initiating fellowship opportunities outside our regular meetings, it is my hope that this committee will take on the responsibility of keeping the membership informed of the individual successes, trials, and tribulations of each of us and to work with the Membership Development Committee to make sure our new members feel welcome and included.

This Fellowship Committee has worked hard last year and expects to continue to work hard and find creative ways to have our Club participate in fellowship opportunities. This only works if our Club members make an effort to participate in these opportunities. This is a good example of whether you are in Rotary or whether Rotary is in you, and I would ask each Club member to make it a priority to participate in the activities organized by this committee.

**Vocations**, Ron Murphy, Chair.

The two Rotary International programs under this are Circle of Friends and Firesides, and this committee will work with the Fellowship Committee to meaningfully increase our members' familiarity with each other and their vocations.

This committee also should look for opportunities to have a meeting at our Club members' businesses so that those offsite meetings can be a part of our regular opportunities to expand our understanding of our Rotary members.

**Membership Development**, Jim Antonini, Chair.

This committee has done a wonderful job in the last several months and will continue to do a great job of orienting new members and keeping track of members as they participate in Club activities. As I said at the beginning of this, our Club faces the same problems as other clubs, which is in aging membership. It is my hope that each of us will work with the Membership Development committee to look for new members to continually reinvigorate our Club and that each of us will be supportive of the Club as it pays attention to the attendance issue.

**Nominating Committee**, George Kloeppe, Chair.

This committee will look for a President-Elect nominee to succeed Ron Sticka and other board members. If you have ideas or are interested in serving, please let George know that as early as possible.

**ROTARY FOUNDATION COMMITTEE**, Ron Sticka, Director.

**The Rotary Foundation**, Bruce Shaw, Chair.

This committee will continue to work with us to raise awareness and enhance our Club's financial support of Rotary International's worldwide service projects. The only way that the money comes back to this community for our local projects is through District Simplified Grants and that has a direct correlation on the financial support that our Club provides the Rotary Foundation. On the planning guide that I submitted to the District, I said that our Club would strive for 100% participation with Paul Harris Fellowships, and I told the District that our annual giving to the Rotary Foundation would equal \$200 per member, so we have our work cut out for us, but with Bruce and his committee's guidance and assistance I am sure we will make it.

**Fundraising**, John Barry, Chair.

Half the proceeds from fundraising go to the Southtowne Foundation for college scholarships for local high school graduates, and the other half is available to support our Club's budget for community and international service projects. Each of us needs to take a hard look at what we did this year in supporting our Club's fundraiser. The casino night, from all reviews, was positive and it is my understanding the Fundraising Committee will continue this as its primary fundraising activity and try to enhance that experience for everyone, but the bottom line is that if only 30 of 90 members participate in the fundraiser, we will fall short of our goal of providing meaningful Rotary support for our community and international service projects and our Southtowne Foundation Rotary scholarship program. We, as a Club, need to find a way to have successful fundraising. If you have ideas, please talk to John or any committee member, and please put this high on your agenda for participation support.

**Southtowne Foundation**, Mitch Hagstrom, Chair.

Mitch, as the President, oversees our foundation which provides financial support for scholarships and community activities.